

# Laurentide Winery

## Wine is History

### Contact:

- Susan & Bill Braymer, owners
- Visit: 56 S French Rd, Lake Leelanau MI 49653
- Ph: 231 994 2147
- Email: info@laurentidewinery.com

### Media:

- Laurentidewinery.com
- facebook.com/LaurentideWinery
- twitter.com/laurentidewines
- instagram.com/laurentidewinery/

### Facts & Details:

**Vineyard Estate:** Founded 2006 in Lake Leelanau, on the glorious Leelanau peninsula, Michigan  
**Tasting Room Facility:** Established 2012 in Lake Leelanau Mi, on French Road  
**Partner Tasting Rooms:** Michigan By the Bottle in Auburn Hills, Michigan & VinBar in Ann Arbor, Michigan  
**Varietals Grown:** Sauvignon Blanc, Pinot Gris, Riesling, Pinot Noir, Chardonnay, Cabernet Franc, Merlot  
**Amount of Planted Land:** ~15 acres vinifera on a 50 acre working Cherry farm  
**Wine Production:** ~1500 cases  
**Ship Out of State:** 38 including Michigan  
**Flagship Wines:** Sauvignon Blanc & the only current Fumé Blanc in Michigan  
**Signature Wine:** Emergence White, our unique semi dry blend  
**Wine Clubs:** Laurentide Lovers Wine Club biannual releases & Premium Club featuring oaked reserve annual releases  
**Special Private Offerings:** Vineyard tours by reservation & Small Plate unique individualized menu events after hours  
**Wine of the Month:** Special complimentary tastes of the Wine of the Month & associated special bottle pricing  
**Awards:** numerous Gold, Double Gold, Best of Class commendations & one Best of Show Riesling  
**Winemaker:** French Road Cellars

### Our Story:

We fell in love with the Leelanau peninsula while visiting from California. Bill is a Kalamazoo native & we meet in Ann Arbor as students. We have lived in several states, growing vines & making garage wine in California, but our dream was to always return home to the great state of Michigan. We were able to attain that goal in 2006 when we purchased our Cherry farm & started removing trees & planting vines instead. Our business forges patience, faith & long term goals & visions. We started this dream in 2000 & started selling wine in 2012. It is still coming to fruition over a dozen years later.

We took the search for a name very, very seriously & did intense research into the area & the geography. The following story is on the back of every bottle produced. Laurentide is the name of the last great ice sheet that covered the Leelanau peninsula & in fact most of the northern tier of the US in the last ice age. 10,000 years ago, the ice started to recede for the last time & this upheaval uncovered the ancient sea floor from the Devonian era, a time when the entire US was located south of the equator under a tropical sea with all the associated corals. Over eons, these creatures fossilized with minerals like calcium & limestone that breakdown & feed the soil today.

We honor the history of the soil with this name & knowing that Leelanau is a special place for growing vines & fruit of all manner. Our logo is our graphic illustration of the relationship showing that what is under the ground can be found in your glass. The soil, the culture & the climate of Northern Michigan thus constitute a unique terroir expressed in our wine.

### Our Quote:

*"Flawless cool climate estate wines grown on a peninsula carved by glacial forces."*

### Our Challenge To You:

We take great pride in our products & believe they stand shoulder to shoulder with wines around the world. Taste our products side by side with Pinot Noirs from Oregon, Chardonnays from California or France, Pinot Gris or Grigios from Italy, Sauvignon Blanc from New Zealand or Sancerre, Rieslings from New York or Germany BUT we challenge you to do these in controlled blind tastings. We guarantee surprises!